

Sophia University – January Session 2024

January 10th – July 31st, 2024 *January 10th: Orientation

Date: August 8, 2023

Course Title	Contemporary Japanese Culture & Society
Course Code	SOZ202
Instructor	フルカワ ギャヴィン(コーディネーター) / FURUKAWA, Gavin (Coordinator) 国枝智樹/ KUNIEDA, Tomoki 西村恵子/ NISHIMURA, Keiko 宮崎あゆみ/MIYAZAKI, Ayumi
Class Period	2 nd Period (10:55-12:35)
Course Format	In-Person
Course Description	<p>This course introduces students to a contemporary view of Japanese culture and society from the perspectives of pop culture, intercultural communications, media, business, and the environment.</p> <p>The course is taught by four instructors who will focus on the following subtopics:</p> <ol style="list-style-type: none">1. Japanese Popular Culture: Understanding contemporary Japanese society through the lens of Japanese music, television dramas, social media, and other cultural phenomena.2. Japanese Corporate Culture and Media: Focus on corporate management and culture, media and cultural industry, and strategic communication in Japan.3. Japanese Culture and Gender: This section will focus on the basics of how gender is understood within traditional and modern Japanese society and how these aspects relate to the Japanese language and culture.4. Japanese Technological Popular Culture: This section of the course will familiarize students with the historical and socio-cultural context of technology in Japan, focusing particularly on the popular culture figures and the actual machinery of communicating humanoid robots. <p>Please enroll yourself on the Moodle page of this course to find further information about the course.</p>
Course Objectives	Students will gain an understanding of Japanese history, gender, popular culture, corporate culture, and popular media from various academic approaches.
Expected work outside of class	Students will be expected to: <ul style="list-style-type: none">• Attend lectures.• Actively participate in class discussions.• Write regular reaction papers.
Course Materials	Links to course materials, online forum discussions, and readings will be available on Moodle.

Contact Instructor	•via Email *The email address will be available at CGED office or informed by the instructor in the first class if needed.	
Evaluation (Attendance, Class participation, in-class assignments, final exam, quizzes, etc.)	出席状況 / Attendance	percentage (30) % Four absences is an automatic "Fail"
	リアクションペーパー / Reaction papers	percentage (45) % Daily reaction papers required
	最終レポート / Final Report (課題)	percentage (25) % There will be a final in-class essay exam
Class schedule	*January 10: Orientation	
	*January 12: No-class day	
	DAY 1 Japanese Gender in Education, Family, and Society	
	DAY 2 Culture, Technology, Japan, and Robots	
	DAY 3 Definition(s) of Japanese Popular Culture	
	DAY 4 Japanese Culture and Media Industry	
	DAY 5 Japanese Gender, Sexuality and Language	
	DAY 6 Pre-war Robots and Tezuka Osamu	
	DAY 7 Japanese Idols and Popular Music	
	DAY 8 Japanese Advertisement Culture	
	DAY 9 Japanese Gender, Media and Youth Culture	
	DAY 10 Post-war Popular and Technological Robots	
	DAY 11 Japanese Society in Anime	
	DAY 12 Japanese PR and Public Diplomacy	
	DAY 13 Japanese Identity and Social Media	
	DAY 14 Final In-Class Essay Exam & Course Reflections	

*Course format, evaluation methods and class schedule may be subject to change.

	月曜日 (Mon)	火曜日 (Tue)	水曜日 (Wed)	木曜日 (Thu)	金曜日 (Fri)
				11 日	12 日
Period 2 10:55 ~ 12:35				MIYAZAKI ① Japanese Gender in Education, Family, and Society	No Class
	15 日	16 日	17 日	18 日	19 日
Period 2 10:55 ~ 12:35	NISHIMURA ① Culture, Technology, Japan, and Robots	FURUKAWA ① Definition(s) of Japanese Popular Culture	KUNIEDA ① Japanese Culture and Media Industry	MIYAZAKI ② Japanese Gender, Sexuality and Language	NISHIMURA ② Pre-war Robots and Tezuka Osamu
	22 日	23 日	24 日	25 日	26 日
Period 2 10:55 ~ 12:35	FURUKAWA ② Japanese Idols and Popular Music	KUNIEDA ② Japanese Advertisement Culture	MIYAZAKI ③ Japanese Gender, Media and Youth Culture	NISHIMURA ③ Post-war Popular and Technological Robots	FURUKAWA ③ Japanese Society in Anime
	29 日	30 日	31 日		
Period 2 10:55 ~ 12:35	KUNIEDA ③ Japanese PR and Public Diplomacy	FURUKAWA ④ Japanese Identity and Social Media	FURUKAWA ⑤ Final In-Class Essay Exam & Course Reflections		