



Alisa Freedman

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Research Interests: Modern Japanese literature, popular culture, youth culture, visual media, digital culture, urban studies, gender

Alisa Freedman is a Professor of Japanese Literature, Cultural Studies, and Gender at the University of Oregon. Her books include *Japan on American TV*; *Tokyo in Transit: Japanese Culture on the Rails and Road*; *Women in Japanese Studies: Memoirs from a Trailblazing Generation* (edited collection of 32 memoirs); *Introducing Japanese Popular Culture* (edited textbook featuring 42 trends); annotated translation of Kawabata Yasunari's *The Scarlet Gang of Asakusa*; and *Modern Girls on the Go: Gender, Mobility, and Labor in Japan* (coedited volume). She has published numerous articles for academic and general interest publications, literary translations, and guides to publishing. She served as the editor-in-chief of the *US–Japan Women's Journal* (2016–2022). She is the Faculty Fellow of a University of Oregon residence hall and has received a national award for her mentorship work. Alisa enjoys presenting at public events like cultural festivals, anime cons, reading groups, and TEDx and often gives media interviews.