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Gavin received his doctorate from the Department of Second Language Studies at the University of Hawaii at Manoa. He specializes in discourse analysis research on language ideologies in Japan and the United States particularly as it relates to gender, sexuality, social media, mass media, intercultural communications, and linguisticism. He currently teaches graduate courses on classroom discourse and World Englishes as well as undergraduate courses in sociolinguistics.

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Tomoki Kunieda received his doctorate in journalism from Sophia University. His research focuses on strategic communication, with particular attention to the historical development of public relations across different sectors. He teaches courses in public relations, media studies, and journalism. His recent publications include *Public Relations in Japan: Evolution of Communication Management in a Culture of Lifetime Employment* (Routledge, 2018), which he co-edited.

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Patrick W. Galbraith is an Associate Professor in the School of International Communication at Senshū University in Tokyo. After earning a PhD in Information Studies from the University of Tokyo, he went on to earn a second PhD in Cultural Anthropology from Duke University. His recent publications include "Otaku and the Struggle for Imagination in Japan" (Duke University Press, 2019) and "The Ethics of Affect: Lines and Life in a Tokyo Neighborhood" (Stockholm University Press, 2021).

Keiko Nishimura, Ph.D

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Keiko Nishimura received her Ph.D in Communication Studies at the University of North Carolina at Chapel Hill. She teaches Media and Popular Culture, Culture and Technology, Seminar on Public(s), and others at the School of International Liberal Studies at Waseda University. Her research and teaching focus on media and technology with a particular interest in the socio-cultural history of postwar and contemporary Japan. She has nearly a decade of teaching experience in visual culture, media, and public speaking in Japan and the United States, including at the University of North Carolina at Chapel Hill, Sophia University, Aoyama Gakuin University, Komazawa University, Hosei University, University of Tokyo, Musashi University, and Temple University Japan Campus.

Heidi Lee

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Heidi Lee earned her doctorate in International Culture and Communication Studies from Waseda University. Her research interests include queer cinema, feminist film studies, cognitive film theory, character engagement, and intermedial adaptation. She teaches courses on women in film, queer film, adaptation, Japanology, and Anglophone cultures. Her recent articles on lesbian-/female-centered films and TV series were published in journals such as Quarterly Review of Film and Video and USC's Spectator as well as in The Routledge Handbook of Motherhood on Screen.